

PRIVACY POLICY Urban Journalist B.V.

We are Urban Journalist B.V. We respect your privacy, but sometimes we need some of your personal data. In this statement, you will read which information we use and how we store, safeguard and process this data. This privacy policy applies to our website www.urbanjournalist.com (the **Website**), our online application (the **App**) and to the services we offer (the **Services**). We handle your personal details in accordance with the General Data Protection Regulation and with the relevant provisions under Dutch Law (the **Relevant Legislation**).

Under the Age of 16

If you are under 16 years of age, then you need permission from your parents or your legal guardian to use our Website, App and Services.

Personal Data

In order to be able to offer our Website, App and Services, we process personal data. The concept of **personal data** includes any information which serves to identify you as a person. This definition is in accordance with the Relevant Legislation.

Your Permission

We can save your data at various moments, such as when you visit our website, set up an account at our Website or App, make use of our Services or if you contact us. We are permitted to process your data, because we ask your permission by means of this privacy policy.

Your data will not be used for other purposes, without your permission, unless we are legally required to do so.

What data Do We Collect and What Do We Do With It?

In order to use our Website, App and Services, we need the following data from you:

- Your name
- Your age
- Your date of birth
- The city where you live
- Your email address
- A recognisable photograph of you

We also collect data from you which is not personal when you use our Website or App, such as:

- The operating system you are using

Login

We save the following data on your account: password and username.

Social Media

If you use social media applications on our site, it is possible that the supplier of social media sends us data (in accordance with its policy). This could be, for instance, your name, profile picture, gender, list of friends and other information you have made available. Do you not want this? Then change your privacy settings on your social media account.

If you indicate that you like an article, that article will appear on your social media account when you are logged in. If you land on a web page that uses social media add-ins, your browser sends certain information to the provider of your social media account. We have no control over that data exchange.

Market Research

We may ask you to take part in marketing research. We will then use your details for marketing research. We use this statistical information anonymously for Urban Journalist B.V.. You can close the questionnaire at any time. We will not pass your answers on to any third party, nor will they ever be made available to the public. In addition, your answers will not be linked to your email address.

Competitions

If you participate in a special offer or competition, we will ask the following data from you: name, email, date of birth. This allows us to carry out the special offer and announce the winner(s). This also allows us to measure the response to our advertising campaigns.

Newsletter

Urban Journalist B.V. offers newsletters. This allows you to keep up-to-date with offers, discounts and other news. To be sure that we have your permission, we use an opt-in system for our newsletters. Every time we communicate this way, you will be able to opt out.

We will only use your data for the above-named purposes or for a purpose closely related to this. So, your data will never be used by us in an unexpected way.

Security

We do our utmost to protect your personal data from loss, deletion, use, alteration or dissemination of your personal data by unauthorised parties. This means that people who have nothing to do with your data cannot access it. We do this by taking the following action:

- Security of network connections with Secure Socket Layer (SSL) or comparable technology;
- Back-ups

Storage Period

We will not store your personal data longer than required for the purposes described previously. We will never keep your details for more than two years

With Whom Do We Share Your Personal Data?

Processors

We share some of your personal data with third parties. We have agreed with these parties, by means of a data processing agreement that they handle your data carefully and they only receive the data necessary to render their services. These parties only use your data in accordance with the instructions we have given them and not for their own purposes. For instance, our servers are hosted by Amazon Web Services in the [EU / The Netherlands]. AWS and other parties are **processors** in the sense of Relevant Legislation.

Third Parties

Occasionally we will share your data with other parties that are not processors. We agree with these parties that your data will be handled carefully. They will only use the data in accordance with the purpose for which you gave us your data. For instance, we can pass on your data to: Service providers offering their services via our website and/ or app.

Transfer

We will only process your data within the European Union. Outside the European Union, we only process your data if that country offers a suitable security level for your data.

Without your permission, we will never pass your data on to other countries or other parties than those named above.

Links

Links may appear on our Website and in our App. We are not responsible for the content or the privacy protection of these websites. We therefore advise you to always also read the privacy policy of that particular website.

Cookies

A cookie is a small text file sent to the browser by the server of a website. The browser subsequently saves that text onto your device. Your device is assigned a unique number which allows our site to recognise your device again later.

We can use cookies to improve your experience on our Website. Cookies also ensure that, among other things, the Website is fast, that you can visit our Website securely and that we can trace errors on our Website.

You can always remove or deactivate cookies yourself at your browser settings. No cookies will be saved then when you visit our Website. But please note: our Website may not work as well without cookies.

Changes to Our Privacy Policy

We may change our privacy policy. If we significantly change the privacy policy, we will place a notification on our Website and in our App with our new privacy policy. We will inform users who are registered with us with their email address in the event of changes. If you are not registered as a user, we recommend that you regularly consult the Website and this statement.

Your Rights

The information we collect from you is personal. You therefore have the following rights:

- You may request to access your personal data we stored ;
- You may request that we correct, limit or delete your personal data. In the event of fraud, payment default or other wrongful acts, we may store some of your data in a register or on a black list;
- You may request a copy of the personal data we have processed of you. We may – at your request – pass this copy on to another party, so that you do not have to do this yourself;
- You may object to the processing of your personal data;
- You may lodge a complaint with the Dutch Data Protection Authority (*Autoriteit Persoonsgegevens*) if you believe that we are processing your data unlawfully;
- You may revoke your permission to process your personal data at any time. From the moment that you withdraw your permission, we are no longer permitted to process your data.

If you have any questions or comments regarding our privacy policy, then you may contact us as indicated below.

Contact

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